



# BANGALORE MANAGEMENT ASSOCIATION

#B-207 | 2nd Floor | Blue Cross Chambers | #11, Infantry Road Cross | Bangalore - 560 001

## One Day Management Development Program

### Effective Use of AI for Managers and Executives

#### People Who Can Attend:

Managers/Representatives from  
Public, Private, Government  
Institutions and SMEs

Registration Fee  
Rs. 4,000 + 18% GST  
= Rs. 4,720/-

Participants  
Registration  
Invited

#### Resource Persons

Dr. Uday Kumar Jagannathan  
Associate Professor  
Faculty of Management and  
Commerce  
Ramaiah University of Applied  
Sciences



Dr. Padmavathi Koride  
Professor  
Faculty of Management and  
Commerce  
Ramaiah University of Applied  
Sciences



#### Payment Details

AC Name: Bangalore Management Association  
Bank : Bank of India  
Branch : Cantonment Branch  
Acc. No. : 840420110000712  
IFSC Code: BKID0008404



Date: 18 Feb. 2025 (Tuesday)

Time: 9.30 am

Venue: The President Hotel  
101, Railway Parallel Road  
Kumara Park West, Guttahalli  
Bangalore - 560 020

Flt. Lt. K.P. Nagesh, President, BMA | Dr. S. Nagendra, Secretary, BMA  
Dr. K.M. Sharath Kumar, Chair – Training Committee, BMA | Phone: 9900514038 | Email : dean.mc@msruas.ac.in

#### Coordinator

Mr. Ananth Deshpande, Office Manager, BMA | Phone: 9900116653 | Email: bmabangalore2024@gmail.com

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FACULTY OF MANAGEMENT  
& COMMERCE



## One Day Management Development Program Program Schedule

Sl. No.	Time	Particulars
1	9:00 AM – 9:30 AM	Registration and Networking
2	9:30 AM – 10:00 AM	Introduction to Artificial Intelligence
3	10:00 AM – 10:30 AM	Foundation of Chat GPT and Open AI
4	10:30 AM – 11:00 AM	Understanding Large Language Models
5	11:00 AM – 11:15 AM	Tea/Coffee Break
6	11:15 AM – 12:00 PM	Prompt Engineering
7	12:00 PM – 12:30 PM	Retrieval-Augmented Generation
8	12:30 PM – 1:00 PM	OpenAI for Business
9	1:00 PM – 1:45 PM	Lunch Break
10	1:45 PM – 2:45 PM	AI Strategy
11	2:45 PM – 3:45 PM	AI Ethics and Responsible AI
12	3:45 PM – 4:00 PM	Tea/Coffee Break
13	4:00 PM – 4:30 PM	Conclusion and Wrap-Up