

64TH ANNIVERSARY AWARDS



MEMBERS DAY 64TH ANNIVERSARY AWARDS Committee



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Awardees of BMA 63rd
Anniversary Awards



BMA Souvenir release by
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BANGALORE MANAGEMENT ASSOCIATION
The Pioneer Management Association

MEMBERS DAY 64TH ANNIVERSARY AWARDS Felicitating the Achievers of Karnataka

SOUVENIR & SPONSORS APPEAL



BMA Management Development Centre
Building under progress at 1st Phase, Electronic City, Bangalore

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About BMA:

The Bangalore Management Association (BMA) is a Pioneer in the management movement of India. Established in 10 October 1953, and is affiliated to All India Management Association (AIMA), New Delhi. It was launched as a professional body to study and promote the principles of management in more scientific way. As an independent, nonprofit organization, BMA provides a wide range of services aimed at enhancing managerial effectiveness. These include promotion and development of sound management practices suiting Indian conditions and to stimulate management thinking leading to excellence. The objectives of BMA as a center of creative and nurturing activities are archived through organizing various seminars, workshops, conferences, training programmes, lecturers, discussions, meetings and research projects.

BMA is in the forefront among all Management Associations and is the oldest Management Association in the country. BMA is recognized as one of the best Management Associations in the country consistently. It continued bringing latest management thoughts through its Annual Conventions, Workshops, Seminars, Conclaves, Summits, and Training Programmes by inviting reputed management Experts & Business icons. Eminent personalities like Peter Drucker, Mother Theresa, Union Finance Minister Sri P. Chidambaram, Sri Narayana Murthy, Founder Infosys, Former Prime Minister Sri HD Deve Gowda, Former Chief Minister of Karnataka Sri N. Dharam Singh, His Excellency Dr. HR Bharadwaj, Governor of Karnataka among many dignitaries who have participated in BMA's events on various occasions. BMA has also played its role by recognizing and honouring the leaders who have made significant contributions to the Society such as Dr. Raja Ramanna, Smt. Sudha Murthy, Dr. Devi Shetty, Sri Azim Hasim Premji, Sri NR Narayana Murthy, Dr. CN Manunath, Dr. Vivek Jawali, Dr. Shyamala G Bhawe, Dr. H.R. Nagendra, Sri. A.S. Kiran Kumar, Dr. K. Kasturirangan, Sri. Aloysius P. Fernandez and many other dignitaries.

Apart from this BMA builds its own brand by regularly organizing innovative management programmes to meet the aspirations of the managerial fraternity since six decades in Bangalore- the silicon valley and the emerging corporate capital of India.

The BMA is in the process of construction of the Management Development Center and its ground floor has already been completed.

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The Souvenir :

To commemorate BMAs 64th Annual Awards to be held on 1st December 2017, BMA intends to release a multi colour Souvenir focusing the issues on Management, Corporate Business Strategy & Policy. Human resources, Environment, Sustainability etc, in the changing business perspective.

Call for Articles :

BMA welcome articles from CEOs, Policy Makers, Management Analysis, Academicians, and Researchers in the following Themes.

- General Management • Corporate Business Strategy and Policy • Corporate Governance • Emerging Trends on Management Strategy • The Business Excellence-a New Paradigm • Corporate Social Responsibility (CSR) • Environment Ecology Bio Diversity and Sustainability.

TARIFF FOR PRINTING OF ADVERTISEMENTS IN SOUVENIR

Full Page (Front Inside)	Rs. 1,00,000/-
Full Page (Back Outside)	Rs. 1,00,000/-
Full Page (Back Inside)	Rs. 75,000/-
Full Page	Rs. 50,000/-
Half Page	Rs. 25,000/-
Quarter Page	Rs. 15,000/-

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