

## *The Project Cost*

The proposed Management Development Centre will come up in a building measuring about 40 thousand sq ft. Space with world class facilities such as power backup, internet connectivity, high quality interiors and so on. It will be developed in two phases. The total cost of this project is expected to be around Rs. 600 lakhs which would be raised through donations and sponsorships from members, corporate, AIMA, Government, etc. BMA is very keen to complete this project.

## *Project Location*

### **Management Development Centre**

BANGALORE MANAGEMENT ASSOCIATION  
Plot No. 110-02, Survey No. 68,  
Doddathoguru Village,  
Begur Hobli, Keonics Electronics City,  
Hosur Road, Bangalore – 560 100.



Estd : 1953

BANGALORE MANAGEMENT ASSOCIATION  
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Estd : 1953

## Management Development Centre *A Project of BMA*



## Management Development Centre

### BMA

The Bangalore Management Association (BMA) is a pioneer of the management movement in India. Established in 1953, it was launched as a professional body to study and promote scientific management. As an independent, nonprofit institution, BMA provides a wide range of services aimed at enhancing managerial effectiveness. These include promotion and development of sound management practices suiting Indian conditions and to stimulate management thinking leading to excellence. The objectives of BMA are achieved through organizing seminars, workshops, conferences, training programmes, lectures, discussion meetings and research projects. BMA's membership is open to individual professional managers, companies, educational institutions, academics, management students, etc.

BMA is affiliated to the All India Management Association (AIMA). AIMA is an autonomous body which plays a proactive role in pooling management thoughts within the country. It is a platform to develop national managerial ethos and an organization to facilitate the furtherance of the management profession in the country. AIMA's activities/initiatives include distance management education, management development programmes, corporate events, publications, research, competitions, testing services, etc. AIMA is represented on various committees/bodies of the Government of India. AIMA is also a member of Asian Association of Management Organisation. AIMA also maintains close links with a number of professional bodies and institutions like the American Management Association, Chartered Management Institute (UK), all the National Management Organisations in the Asia Pacific Region and St Gallen University of Switzerland.

BMA's Management Development Centre will act as a nodal centre to bring AIMA's services on a continuing basis for the benefit of organizations located in this part of the country.

## Management Development Centre (MDC)

BMA is proud to announce that KEONICS, Government of Karnataka, has allotted ½ Acre of land at Electronics City, Hosur Road, Bangalore to set up Management Development Centre. The location is in the midst of Bangalore Electronics City which is a global name and surrounded by major industries like Infosys, Wipro, Biocon, HP GE, Siemens, 3M, Flextronics, Narayana Hrudayalaya, to name a few. and so on. This apart there are adjoining industrial estates like, Bommasandra, Veerasandra, Jigani, Hosur etc., which makes this one of the biggest industrial conglomerates in this part of the country. The organisations already existing have made names in the global map and many more projects of global standards are in the offing. This apart, related services such as Health Care, Tourism, Commercial establishments etc., are also coming up to match up the industrial growth.

### Proposed facilities at MDC :

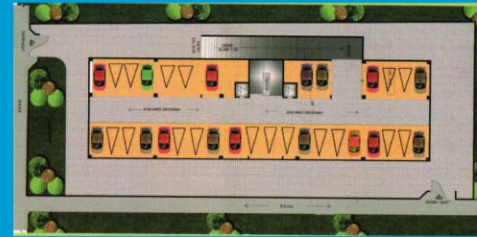
Management Development Centre will mainly focus on the management related activities such as Training, Research Programs, Conferences, Workshops, interactions, beneficial to all the industries including manufacturing, information technology and other service sectors. The Centre will closely interact with various organisations and plan its vision, mission and activities accordingly.

The Management Development Centre will have the following facilities :

- ◆ Conference Halls
- ◆ Meeting Rooms
- ◆ Library
- ◆ R & D
- ◆ Class Rooms
- ◆ Office and Administration
- ◆ Networking/Connectivity
- ◆ Power Backup
- ◆ Security etc.,
- ◆ Services such as Kitchen, Pantry etc.,

## PHASE I

### BASEMENT FLOOR PLAN :



The basement floor is designed exclusively for car parking. The project provides for over 40 car parking within the premises.

There is plenty of parking place around the building as this is corner plot.

Area : 9283 Sq. ft.

Estimation Cost : Rs. 1,42,60,000/-

### GROUND FLOOR PLAN

The ground floor accommodates the BMA administration office. In addition it has been planned to accommodate a Bank which will be an added feature of the MDC.

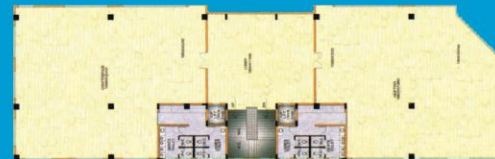
Area : 8587 Sq. ft.

Estimation Cost : Rs. 1,06,00,000/-



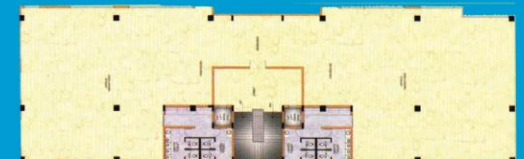
## PHASE II

### FIRST FLOOR PLAN :

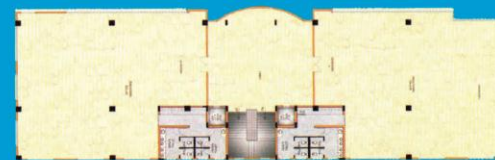


The First Floor accommodates Conference Hall, Lobby, Toilets, Meeting Hall etc., the planning of stair case, lifts have been done keeping in view of maximum area utility.

### SECOND FLOOR PLAN



### THIRD FLOOR PLAN



These second and third floor plans have been designed to accommodate libraries, classrooms, conference halls etc., The detailed planning could be worked out as and when required.